

# Claims

- [c1] A template for applying simulated eyebrows to a person's face, the template comprising:
- a sheet of material having a shape adapted to be disposed on a portion of a person's face and including an upper edge, a lower edge, a right side edge, and a left side edge;
  - a cutout portion formed at a substantial midpoint of the lower edge and having a shape adapted to be positioned around a substantial portion of a person's nose;
  - a right eye hole formed between the right edge and a substantial midpoint of the sheet, the right eye hole being adapted to be positioned over a person's right eye;
  - a left eye hole formed between the left edge and a substantial midpoint of the sheet, the left eye hole being adapted to be positioned over a person's left eye;
  - a right eyebrow slot formed above the right eye hole and below the upper edge, the right eyebrow slot having a desired shape of an eyebrow area to be simulated on a person's face; and
  - a left eyebrow slot formed above the left eye hole and below the upper edge, the left eyebrow slot having a desired shape of an eyebrow area to be simulated on a

person's face.

- [c2] The template of claim 1, further comprising one or more alignment mechanisms disposed on the sheet and adapted to facilitate alignment of the template with respect to a person's face.
- [c3] The template of claim 2, wherein the one or more alignment mechanisms comprise one or more markings formed on the sheet.
- [c4] The template of claim 2, wherein the one or more alignment mechanisms comprise at least one of a first marking extending from the upper edge to the lower edge at a substantially midpoint of the sheet, and a second marking extending between the right and left eyebrow slots.
- [c5] The template of claim 1, wherein the right and left eyebrow slots each include inner portion that extends in an upward direction from a position adjacent the midpoint toward the outer edge, and outer portion that extends in a downward direction from the inner portion toward the outer edge.
- [c6] The template of claim 1, wherein a distance between the upper edge and the lower edge is sized such that the upper edge is adapted to be positioned on a person's

forehead above their natural eyebrows, and the lower edge is adapted to be positioned on a person's cheekbones.

- [c7] The template of claim 1, further comprising a fastening element adapted to temporarily secure the sheet around a person's head.
- [c8] The template of claim 7, further comprising a connecting element formed adjacent to each of the right and left edges of the sheet and effective to receive the fastening element.
- [c9] The template of claim 8, wherein the connecting element comprises a hole formed adjacent each of the right and left edges of the sheet.
- [c10] The template of claim 7, wherein the fastening element comprises an elastic band.
- [c11] The template of claim 1, wherein the sheet of material is semi-rigid and is pre-shaped to conform to a portion of a wearer's face.
- [c12] The template of claim 1, wherein the sheet of material is flexible.
- [c13] A method of applying simulated eyebrows to a person's face, comprising:

positioning a template on a person's face such that an upper edge of the template is positioned on the person's forehead, a lower edge of the template is positioned on the person's cheekbones, a right edge of the template is positioned on a person's right temple, and a left edge of the template is positioned on a person's left temple, the template further including a right eyehole positioned over the person's right eye, and a left eyehole positioned over a person's left eye;

horizontally aligning the template with the person's nose, and vertically aligning the template with the person's eyes and ears; and

applying a simulated eyebrow within right and left eyebrow slots formed in the template above the right and left eyeholes.

[c14] The method of claim 13, wherein the template is horizontally and vertically aligned by aligning a horizontal marking formed on the template with the person's nose, and by aligning a vertical marking formed on the template with a person's eyes and ears.

[c15] The method of claim 13, wherein the step of applying a simulated eyebrow within right and left eyebrow slots comprises using an eyebrow pencil to draw eyebrows within the right and left eyebrow slots such that the drawn eyebrows have a shape substantially the same as

a shape of each of the right and left eyebrow slots.

[c16] The method of claim 13, wherein the template is positioned on a person's face using a fastening element that is effective to maintain the template in a fixed position relative to the person's face.

[c17] The method of claim 16, wherein the fastening element comprises a strap.

[c18] A kit for applying simulated eyebrows, comprising:  
a plurality of templates, each template having a size that differs relative to one another, and each template comprising  
a sheet of material having a shape adapted to be disposed on a portion of a person's face and including an upper edge, a lower edge, a right side edge, and a left side edge,  
a cutout portion formed at a substantial midpoint of the lower edge and having a shape adapted to be positioned around a substantial portion of a person's nose,  
a right eye hole formed between the right edge and a substantial midpoint of the sheet, the right eye hole being adapted to be positioned over a person's right eye,  
a left eye hole formed between the left edge and a substantial midpoint of the sheet, the left eye hole being adapted to be positioned over a person's left eye,

a right eyebrow slot formed above the right eye hole and below the upper edge, the right eyebrow slot having a desired shape of an eyebrow area to be simulated on a person's face, and

a left eyebrow slot formed above the left eye hole and below the upper edge, the left eyebrow slot having a desired shape of an eyebrow area to be simulated on a person's face.